



BECOME THE NEXT

BUSINESS LEADER

SHAPING THE FUTURE OF
AFRICA AND THE WORLD

EXECUTIVE
MASTER IN
BUSINESS
ADMINISTRATION

IN COLLABORATION WITH





Mohammed VI Polytechnic University (UM6P) is placed under the High Patronage of His Majesty the King of Morocco Mohammed VI, whose vision for the continent is to make Africa the main actor of its own development.

The vocation of the university is to unleash the potential of the African continent with the ambition to create the first world-class institution in Africa dedicated to research and innovation.

Breaking traditional models, UM6P adopts an entrepreneurial posture by creating the first academic incubator dedicated to Africa.

As a school within Mohammed VI Polytechnic University (UM6P), **Africa Business School (ABS)** addresses the most pressing challenges facing Africa and the world by partnering with industry to translate ideas into practice, and by educating the next generation of culturally-aware and socially-responsible critical thinkers, problem-solvers, skilled entrepreneurs and global leaders.



EXECUTIVE MBA

The program delves deeply into leadership, strategy, entrepreneurship and innovation through modern pedagogical methods such as flipped classrooms, case studies drawn from the African context and real-life simulations of the boardroom, the trading floor, the start-up and the negotiation table.

PROGRAM STRUCTURE



START DATE

09-09-2019



FORMAT

A blend of block weeks and Weekends (Friday to Sunday AM)



LOCATION

UM6P Campus, Morocco
Columbia Business School,
New York, USA (3 weeks)
Africa Study Trip (1 week)



TARGET

Candidates with a minimum of 5 years of professional experience and at least 3 years in a management role with demonstrated English proficiency



LANGUAGE

100% English



AVERAGE COHORT SIZE

50 participants



AVERAGE AGE

36 years



GENDER DISTRIBUTION

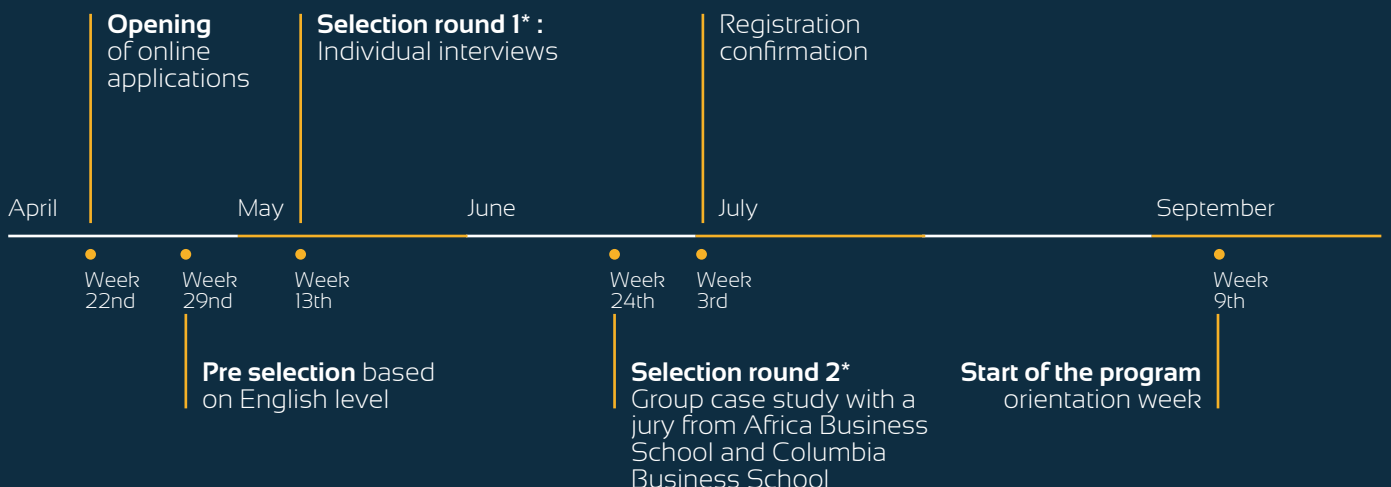
30% Female



DURATION

20 months

ADMISSION PROCESS



DEGREES

By successfully completing the program, the students will earn :



**MOHAMMED VI
POLYTECHNIC
UNIVERSITY MASTER
DEGREE**



3 CERTIFICATES FROM COLUMBIA BUSINESS SCHOOL

CERTIFICATE IN BUSINESS SPECIALTY IN STRATEGY
4 MODULES IN STRATEGY

CERTIFICATE OF BUSINESS EXCELLENCE
ALL COURSE EMBEDDED WITHIN MBA PROGRAM

CERTIFICATE IN BUSINESS SPECIALTY IN LEADERSHIP
4 MODULES IN LEADERSHIP

ADVANTAGES

- Focus on the African and emerging markets
- Top notch faculty
- Alumni benefits :
 - Global networking opportunities
 - Career Service Resource access
 - CBS alumni publication subscriptions
 - Eligibility for CBS alumni club
 - Lifetime CBS email address
 - Discount on future CBS short programs
- Social responsibility : Merit-based scholarships (up to 1/3 of the tuition fees)
- Global community : multiple nationalities represented



Columbia Business School
AT THE VERY CENTER OF BUSINESS™

" At Columbia Business School, we prepare our students for career success by connecting their classroom education to the trading floors, board rooms, and retail stores where theory is put into practice.

Columbia has stayed at the forefront of business education for so long by constantly evolving. Because we are so connected to business, on both the theory and practice sides, we understand how and when the business world is shifting, and we regularly introduce new programs to challenge and prepare our students for success in a rapidly changing landscape. "

www8.gsb.columbia.edu

CURRICULUM

Leadership & Soft Skills : Leadership (4 modules) - Collective Intelligence
Communication for Team Leaders

Analytics : Operations Management - Managerial Statistics
Business Analytics

Business : Strategy (4 modules) - Marketing - Managing Brands - Pricing
Business Law - Digital Strategy & Business Transformation

Finance & Economics : Finance and Accounting Fundamentals for Non Financial Executives
Managerial Accounting - Corporate Finance
Private Equity in Emerging Markets
Global Economic Environment - Value Investing - Risk Management

Entrepreneurship : Entrepreneurial Business Creation - Independent Study
Design Thinking : Innovation Strategy for You and Your Organization

Sample of Elective classes* :

Supply Chain & Performance Management
Human resources
Mergers & Acquisitions
Conducting Business in Africa
Project Management
Lean Intrapreneurship and Design Thinking
Commodities Capital Market



Your Independent Study : Individually or in a group, each EMBA participant can optionally complete a final project which demonstrates the integration of the learnings and applies what they have learned during their EMBA learning journey.

This project could take the form of a strategic audit of a company, a consulting project which aims to solve a specific business problem, a business creation road map, an in-depth case study, or the integration of a business theme related to a challenge they faced during the Africa Study Trip.



Africa Study Trip : Immersion learning is the best way to bring classroom theory and business fundamentals to real life. To allow EMBA participants tackle business challenges and deep dive into key areas of management, we organize as part of the EMBA program, the Africa Study Trip in a different country every year.

The weeklong experience includes meetings with company leaders representing the full spectrum of local to multinational organizations and industries, as well as visits to government officials to offer a tailored economic and geo-political understanding of the context.

The trip provides as well a glimpse into the culture, practices, challenges, and opportunities of emerging markets.

SELECT FACULTY*

International faculty masterfully weave business theory with practice, allowing participants to apply what they learn in the classroom into their current positions in real-time.



ANGELA LEE
Columbia
Business School



LEX PAULSON
Sciences Po / UM6P



KAMEL JEDIDI
Columbia
Business School



AMINE OUAZAD
HEC Montreal



PAUL INGRAM
Columbia
Business School



GHALIA MOKHTARI
Lawyer



TAWFIK JELASSI
IMD



STEPHAN MEIER
Columbia
Business School



CYRUS MOHEBBI
Columbia
Business School



ADE MABOGUNJE
Stanford University



MARCO VIOLA
Columbia
Business School



TANO SANTOS
Columbia
Business School



Pierre YARED
Columbia
Business School



**ALEXANDRE
KOUCHNER**
Sciences Po



ANN P. BARTEL
Columbia
Business School



ASIM ANSARI
Columbia
Business School

ALUMNI TESTIMONIALS



Africa Business School Executive MBA Program Cohort 1 Graduation
March 2018, Columbia Business School campus - New York - USA



AYOUB MAMDOUH *Managing Director, OCP Solutions*

Wishing not to interrupt my career, but with a thirst for a strong and solid program, an EMBA was the perfect solution for achieving my objective.

The ABS EMBA matched my eclectic background and offered a diverse mix of many worlds: US, Europe, and Africa with quality coursework, professors and students.

At first, I wondered whether I would learn something new or the content was more or less the same things I had seen in previous trainings and jobs. However, even with a 12-year career, I was amazed by the many new concepts and theories we explored. These innovations provided me immediate ROI in my work and I was able to concretely apply them to my new assignments.



Africa Business School Executive MBA Program Cohort 2 Graduation
April 2019, Columbia Business School campus - New York - USA



ETSUBDINK MAMO *Senior Business Analyst, OCP Ethiopia*

I can proudly attest that the 18 months journey has been a one-of-a-kind experience and a golden opportunity that I will forever cherish. The Africa Business School Executive MBA program has equipped me with the relevant managerial and leadership skills and expertise I need to take my career to greater heights. Furthermore, the Africa Study Trip organized in Ghana was an exceptional occasion to apply theoretical knowledge gained throughout the course and explore business opportunities in one of Africa's fastest-growing economies.



ABDELAZIZ OUHADI *Piping Department Manager, Jacobs Engineering SA*

The ABS Executive MBA in collaboration with Columbia Business School is the perfect solution to professionals looking to develop their business and leadership skills and boost their professional careers. The program content is very rich and has a direct link and application to a manager's everyday activities with a special focus on the African context.





Suncity complex, Hay Riad - Rabat, Morocco
Hay Moulay Rachid - Ben Guerir, Morocco

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